



## RESERVATION PROCEDURE

Directly via the event page on the CTAQ website.  
No form to fill.

### [CLICK HERE TO RESERVE](#)

*If you are not comfortable with the procedure being in French, simply contact us so we can assist you.*

Please do not forget to send your logo with a transparent background, PNG format, 300 ppi resolution, to [liliblanchette@conseiltaq.com](mailto:liliblanchette@conseiltaq.com)

### MOBILE APP (APPLICATION MOBILE) – \$15,000 - exclusiveness

*\*Reservation before February 4<sup>th</sup>, 2019.*

Your logo appears during the opening of the mobile app  
Your logo or publicity on the home page of the mobile app – rotating banner  
Your logo in the partners' tab in the mobile app  
Repeated posting of your logo – PLATINUM position – on the screens during the convention  
Insertion of your logo, with link to your website, in the Events/2019 Convention section on CTAQ's website  
Verbal mentions by the host

### HOTEL ROOM CARDS (CARTES DE CHAMBRE) – \$12,500 - exclusiveness

*\*Reservation before February 4<sup>th</sup>, 2019.*

Your visual on all the cards reserved for the convention participants  
Your logo in the partners' tab in the mobile app  
Repeated posting of your logo – PLATINUM position – on the screens during the convention  
Insertion of your logo, with link to your website, in the Events/2019 Convention section on CTAQ's website  
Verbal mentions by the host

### GOLD (OR) – \$10,000 – exclusiveness per activity

Presentation of the activity at the beginning of said activity by one of your representatives  
Your logo as presenter of the activity in the program in the mobile app  
Your logo in the partners' tab in the mobile app  
Repeated posting of your logo – GOLD position – on the screens during the convention  
Insertion of your logo, with link to your website, in the Events/2019 Convention section on CTAQ's website  
Verbal mentions by the host

<b>RESERVED</b>	DESJARDINS OPENING DINNER	FRIDAY
<b>RESERVED</b>	GALA-DINNER	SATURDAY
<b>RESERVED</b>	THE LOST FINGERS SHOW	SATURDAY

**SILVER (ARGENT) – \$5,000 – exclusiveness per activity / conference / workshop**

Presentation of the activity at the beginning of said activity by one of your representatives  
 Your logo as presenter of the activity in the program in the mobile app  
 Your logo in the partners' tab in the mobile app  
 Repeated posting of your logo – SILVER position – on the screens during the convention  
 Insertion of your logo, with link to your website, in the Events/2019 Convention section on CTAQ's website  
 Verbal mentions by the host

<b>RESERVED</b>	MUSICAL PERFORMANCE BY ÉDOUARD LAGACÉ (semi-finalist at La Voix 2018)	FRIDAY
<b>1 AVAILABLE</b>	CONFERENCES (3)	SATURDAY
<b>RESERVED (2)</b>	WORKSHOPS (2)	SATURDAY
<b>RESERVED</b>	CLOSING CONFERENCE BY MARIO CYR – LES YEUX DE LA MER (worldwide expert in diving under the ice)	SUNDAY

**BRONZE (BRONZE) – \$3,500 – possibility of more than one partner per activity**

Your logo as presenter(s) of the activity in the program in the mobile app  
 Your logo in the partners' tab in the mobile app  
 Repeated posting of your logo – BRONZE position – on the screens during the convention  
 Insertion of your logo, with link to your website, in the Events/2019 Convention section on CTAQ's website  
 Verbal mentions by the host

<b>1 RESERVED</b>	OPENING COCKTAIL	FRIDAY
<b>1 RESERVED</b>	BREAKFAST	SATURDAY
<b>1 RESERVED</b>	LUNCH	SATURDAY
<b>1 RESERVED</b>	COCKTAIL	SATURDAY
	BREAKFAST	SUNDAY
<b>RESERVED</b>	SUPPLIER'S SALON	

**COLLABORATOR (COLLABORATEUR) – \$2,000 – maximum of 2 partners per option**

Repeated posting of your logo – COLLABORATOR position – on the screens during the convention  
 Verbal mention by the host

<b>RESERVED</b>	SPEAKERS' GIFTS	
	DELEGATES' GIFTS → For products, please contact us directly.	
	PRIZE DRAWING FOR THE DELEGATES	

**FRIEND (AMI) – \$1,000 – possibility of more than one partner**

Repeated posting of your logo – FRIEND position – on the screens during the duration of the convention

**For any other type of partnership, please contact Lili Blanchette**

[liliblanchette@conseiltaq.com](mailto:liliblanchette@conseiltaq.com) | 450 349-1521 ext. 212

**THANK YOU!**



CONSEIL DE LA TRANSFORMATION  
 ALIMENTAIRE DU QUÉBEC  
 FOOD PROCESSING  
 COUNCIL OF QUEBEC